

# BLAIZE BRAUN

EXECUTIVE SUPPORT | MARKETING CREATIVE | A.I. BUSINESS STRATEGIST

## CONTACT

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## EDUCATION

### JOHNS HOPKINS UNIVERSITY WHITING SCHOOL OF ENGINEERING

A.I. Business Strategy  
2025

### PEPPERDINE UNIVERSITY

GRAZIADIO SCHOOL OF BUSINESS  
B.S. Management  
2020-2022

### SANTA MONICA COLLEGE

BioChemistry + Psychology  
2018-2020

## SKILLS

- Operations and People
- Executive Support
- AI Driven Business Systems
- CRM and Workflow Automation
- Web and Brand Development
- Digital Marketing and SEO
- Writing and Communications
- Cross-functional Project Management
- Pattern Recognition and Strategic Insight

**Fluent in:** Google, Microsoft, Apple, Adobe, AI, CRM and SaaS, Meta Business Suite, Inventory and Project Management, QuickBooks, Accounting and Operations Softwares: Legal, Construction, Staffing, Automotive, Agriculture, Wholesale

## CERTIFICATIONS

**MASTERING BIG DATA ANALYTICS & ARTIFICIAL INTELLIGENCE ON CLOUD**  
2025

Hohns Hopkins University, Whiting School of Engineering

## ABOUT ME – TECH SAVVY, QUICK LEARNER.

Creative strategist with 10+ years of experience in business operations, executive support, digital marketing, and brand development. I specialize in bringing clarity to chaos — building scalable workflows, streamlining backend systems, and launching innovative strategies that perform. Known for next-level pattern recognition and instinctual intelligence, I connect dots others miss — anticipating needs, identifying inefficiencies, and solving problems before they surface. Whether guiding executive teams through acquisitions, scaling startups, or driving multi-platform growth, I thrive at the intersection of strategy and execution. I don't just support executives — I help them move smarter, scale faster, and grow with intention.

## WORK EXPERIENCE

### CREATIVE BUSINESS CONSULTANT

OPERATION STRATEGY, WEB DEVELOPMENT, DIGITAL MARKETING  
**A Way With Words Business Solutions (2021-Present)**  
Strategic support in operations, marketing, and web development for clients across government contracting, skilled labor staffing, real estate, construction, wellness, insurance, digital media, and AI. Early on, I partnered with a network generating over 1B monthly impressions to deliver administrative infrastructure for internal processes supporting 20M+ followers and extended ventures. This experience led me to consult on full-scope digital projects for e-commerce and vacation rental brands, merging business acumen with technical creativity to deliver scalable systems. Notably, I supported operations and go-to-market positioning at Aether Bliss Corp., an AI startup, architecting a scalable B2B database and internal systems to support ethical AI integration and investor readiness.

- Developed and maintained booking systems and websites for vacation rental and real estate brands across NW Florida using WordPress, Escapia, Blue Tent, and GoDaddy
- Led the restructure of 800+ location-based web pages, optimizing schema, SEO, and conversion funnels
- Founded and launched @loveyavibes, a mental health advocacy brand, overseeing e-commerce, product design, and influencer outreach

**Key Client Portfolio:** Aether Bliss Corp., No Kapp Media, Noble Public Adjusting Group, Sand Dollar One, 30A Properties, @LoveYaVibes, UHO Labor

### EXECUTIVE ASSISTANT TO PRESIDENT & CO-FOUNDER

GVB Biopharma (March 2020 - December 2023)

Delivered comprehensive support to the C-Suite through all phases of acquisition and rapid growth. Collaborated cross-functionally with the Lead Chemist, Fulfillment, and Sales teams to develop custom formulations, manage supply chain operations, providing exceptional service to 120+ VIP clients. Protected high-level operational coordination, internal strategy alignment, and confidential communications. Proactively identified and reported early signs of operational strain and employee burnout within fulfillment—though, regrettably, these concerns were dismissed, which ultimately contributed to an unfortunate accident impacting the facility. As part of post-crisis organizational restructuring, the company laid off majority of our teams, concluding my employment.

## WHAT MY RESUME CAN'T TELL YOU...

My story can't fit on one page, and neither can my impact. I appreciate your time, and I promise, I'll make it worth it. I grew up in the office. From a young age, I went to work with my big brothers, and when I was old enough, I worked in my family's construction company after school, managing reception and assisting the Office Manager, CFO, and CEO. That early immersion gave me a front-row seat to how businesses really run, and I've been building on that foundation ever since.

By my senior year of high school, I was working three jobs while finishing school: training front desk staff after school, and alternating evenings between sales at Michael Kors and hosting at a local steakhouse to fund my path to college. That drive brought me to Pepperdine University, where I studied Business Management and began sharpening my executive instincts through real-world experience.

I've worked my way up through administrative and operations roles — from receptionist to executive assistant and office manager — across industries including construction, legal, agribusiness, manufacturing, and biopharmaceutical wholesale. At GVB Biopharma, I supported senior leadership during a complex public acquisition. That role sharpened what I now consider my signature strengths: instinctual intelligence and high-level pattern recognition, the ability to spot inefficiencies early and build scalable, people-centered solutions under pressure.

After leaving GVB, I was brought on a short-term contract by an emerging AI startup, Aether Bliss Corp., to lead business operations and align go-to-market strategy as the right hand to the brilliant woman behind the technology. I quickly took on expanded responsibilities, helping to architect a scalable B2B database and operational infrastructure to support growth across ethically regulated, multi-industry markets. Working directly with the founder and engineer, I helped design core systems to enable responsible AI integration, investor readiness, and long-term platform stability. This work marked a turning point in my career, the bridge between traditional operations and the tech-forward, ethically conscious business future I now strive to help build.

That experience sparked my deeper pursuit of artificial intelligence, web development, and digital strategy. Since then, I've taken on freelance projects across industries, offering my skills and experience as universal business solutions — blending technical execution with strategic acumen to support marketing, technology integration, brand development, and operational design. During this time, I founded a passion project @lovevibes, a mental health advocacy brand focused on connection, healing, and purpose-driven community.

I have most recently continued my education through Johns Hopkins University's Whiting School of Engineering, completing studies in Artificial Intelligence Business Strategy, with the intention of applying intelligent systems to advance ethical innovation across industries. My long-term goal is to assist businesses with best practices for intelligent growth.

I'm not looking for just another job. I'm looking to apply everything I've built — across industries, platforms, and disciplines, to a mission I believe in.

If you've made it this far, I think we're already off to a great start. I appreciate the opportunity to grow with your team.

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